

Alpha Sigma Alpha- Phi Phi Chapter Spring Recruitment Plan

Target: 106 or above

Current Total: 105 (103 after semester)

Campus Total: 106

Philosophy: Alpha Sigma Alpha believes that recruitment starts long before offering a bid of membership. Chapters strive to create meaningful relationships with potential new members year round. By building these relationships, the chapter strategically prepares itself to offer bids of membership to women who exemplify the values of Alpha Sigma Alpha.

Goals:

- ◆ Reach campus total through informal spring recruitment.
- ◆ Apply the use of the recruitment committee more effectively in order to have a smoother set up.
- ◆ Follow all Panhellenic bylaws to avoid consequences from the Panhellenic executive board.

Action plan: Utilize all recruitment resources to consistently meet potential new members with the intent of learning if they uphold Alpha Sigma Alpha's values and aims to potentially ask them to join our organization as outlined in this recruitment plan.

Chapter Eligibility Standards:

- ◆ The Phi Phi chapter has an academic eligibility standard of a 2.7 GPA.
- ◆ The potential new member should show interest in wanting to hold a position or become involved within the chapter.
- ◆ The potential new member should demonstrate Alpha Sigma Alpha's values and ideals throughout recruitment events.
- ◆ The potential new member should have been involved in high school organizations and clubs.
- ◆ The potential new member should show interest in the chapter's philanthropies or demonstrate a passion for service.

Recruitment Basics

Attendance: Attendance will be taken at each recruitment event as well as at the Recruitment Workshop during work weekend. Consequences will be assigned according to the circumstances of an absence.

Wish List: The chapter will maintain a list of unaffiliated women they know in the campus community prior to fall recruitment. Each woman is required to write a paragraph about why they think these women would be good Alpha Sigma Alpha sisters. The list will be collected by the Vice President of PR and Recruitment, Chloe King, starting Tuesday, January 13, 2015 and will be updated at every chapter meeting.

Extending Bids: Bid extension will comply with all Panhellenic agreements and rules, as well as all of Alpha Sigma Alpha's eligibility requirements. Bid extension should follow proper use of the membership selection procedure. As a chapter we will ask ourselves if the potential new member passes these questions before extending her a bid:

- ◆ Is she a woman of poise and purpose?
- ◆ Is she a leader?
- ◆ Is she a scholar?
- ◆ Will she flourish from Alpha Sigma Alpha?

Recruitment Workshop

All workshops will be run by the Vice President of Public Relations and Recruitment and Assistant Recruitment Chair.

Recruitment Workshop- February 3, 2015

Following the chapter meeting:

- Present power point slideshow of Panhellenic bylaws.
- Practice conversation topics and questions to be covered.
- Address how to answer questions that are challenging.
- Cover information that can answer frequently asked questions.
- Review chapter eligibility requirements and organization's history.
- Answer any questions or concerns of the chapter.
- Meet with team leaders after workshop to finalize recruitment plans.

Informal/Continuous Recruitment

Objective: Recruit women of poise and purpose who are known for their character and concern for others through the use of continuous recruitment.

Expectations: Each recruitment team is expected to plan one informal recruitment event per month. Members are expected to attend her team's recruitment event and assist in the planning and implementation of the event. Members should continue to regularly meet potential new members, add names to the chapter's names list and participate in membership selection procedure.

Disaffiliated members: None

Recruitment Events

Day 1:

Saturday February 7, 2015

Open house- 1 P.M. - 3 P.M.

First Ladies Dining Room- Student Union

Activity: Actives and potential new members will be making and decorating Valentine's Day cards to send to patients in the S. June Smith Center while getting to know one another.

Attire for all members: Black jeans, green flower shirt, shoes of choice, black name tags

Décor: 3 tables, white tablecloths, crafting supplies will make centerpieces, brag table with display board of chapter events on white table cloth with paper ball garland, crafted letters, and other miscellaneous crafts.

Day 2:

Sunday February 8th, 2015

Open house- 3 P.M. - 5 P.M.

First Ladies Dining Room- Student Union

Activity: Actives and potential new members will create encouraging posters to take to Special Olympic events

Attire for all members: blue jeans, Special Olympics volunteer shirt, shoes of choice, red name tags

Décor: 3 tables, white tablecloths, pictures of girls participating in Special Olympics activities for centerpieces, brag table with display board of chapter events on white table cloth with gold garland, and other miscellaneous crafts.

Bid day:

Monday February 9, 2015

Roberta Lounge- 6 P.M.

Activity: Girls who are invited will receive bids. Reception to be held directly after in chapter room on bottom floor of Roberta Hall.

Attire for all members: Big reds, pants of choice, shoes of choice.

Décor: Signage welcoming new members.

Recruitment Teams: Teams are outlined below and captains are italicized. Teams will be assigned to either set up, tear down, or supplies during each day of recruitment. Teams during informal recruitment will converse to and on potential new members and relay information to the VP of PR and Recruitment and assistant recruitment chair. Please see table below.

Team Member Expectations:

- ◆ Serve as a positive image of Alpha Sigma Alpha to potential new members.
- ◆ Answer any questions to the best of their ability or direct a potential new member to a person who can do so.
- ◆ Team members will keep a running list of the women they talk to during recruitment as well as the ratings they gave the PNM to be referenced during discussion if necessary.
- ◆ Members will respect and cooperate with the team captains.

Team Captain Expectations:

- ◆ Will be aware of expectations of their team as well as themselves.
- ◆ Captains are required to make sure their team is carrying out the recruitment events with poise and purpose while following all rules.
- ◆ Serve as a responsible party to make sure their team is on time with the right outfits, name tags, and list of PNMs each day.
- ◆ Most importantly, they will serve as a role model in recruitment for all members.

- ◆ Be the bridge between the VP of PR and recruitment and their team.
- ◆ Address any questions or concerns of their team.

Positive Incentives:

- ◆ The member(s) who shows excellence during recruitment overall will receive a \$5 gift card to Starbucks.
- ◆ The overall best recruiter based on knowledge of chapter, flowing conversations, and making PNM's comfortable will receive the Recruitment Bug award.
- ◆ If recruitment runs smoothly the previous day, breakfast will be brought for the following morning.
- ◆ Mints and water will be left in the paper crew room to keep active members positive.

Negative Incentives:

- ◆ Members who miss recruitment workshops must review material on their own time and report to VP of PR and recruitment when finished and demonstrate understanding of topics covered.
- ◆ Members who miss mandatory recruitment events without having an excused absence based on chapter bylaws will not receive any points given at event.
- ◆ Members who break Panhellenic or chapter bylaws during recruitment will be sent to the Standards board.

<u>Team 1</u>	<u>Team 2</u>	<u>Team 3</u>	<u>Team 4</u>
<i>Natalie Long</i>	<i>Brooke Ravenscraft</i>	<i>Katherine Mahoney</i>	<i>Valerie Ruby</i>
Emma Hulsey	Sam Snodgrass	Jordan Poore	Brianna Dostal
Katie Crawford	Victoria Ensinia	Trish Hyatt	Madi Shank
Sarah Raymond	Beth Loose	Megan Bunfill	Crystal Bauer
Lucy Hillard	Emily Elder	Mackenzie Hoyle	Abby Peitzmeier